



PANEL

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CSR Manager



Peter Opschroef

General Manager



Dr. Kristian Moeller

Managing Director



Juan Carlos Isaza

Senior Technical Expert Floriculture



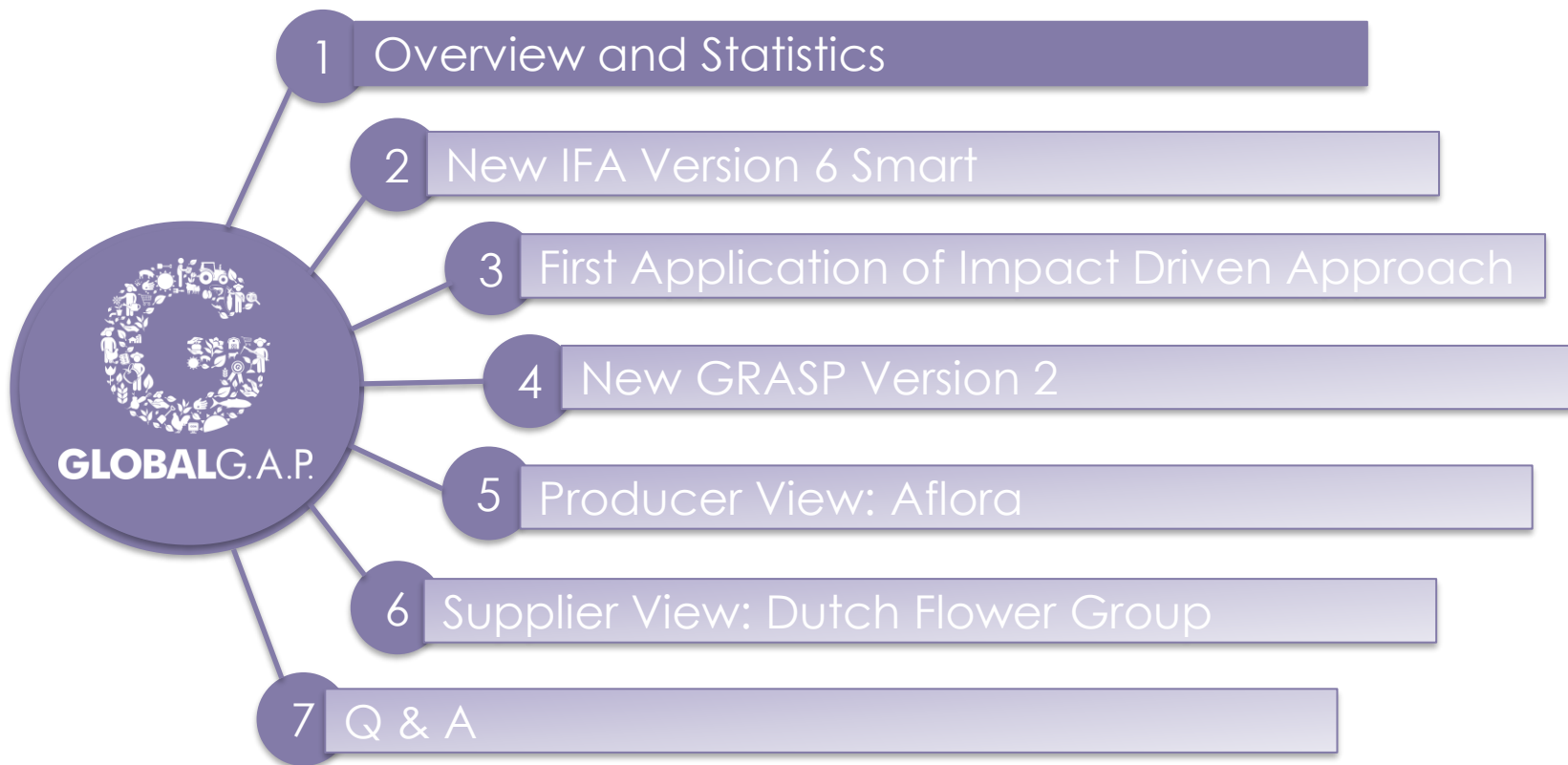
Alexandre Garcia-Devís Flores

Social Compliance Expert





AGENDA



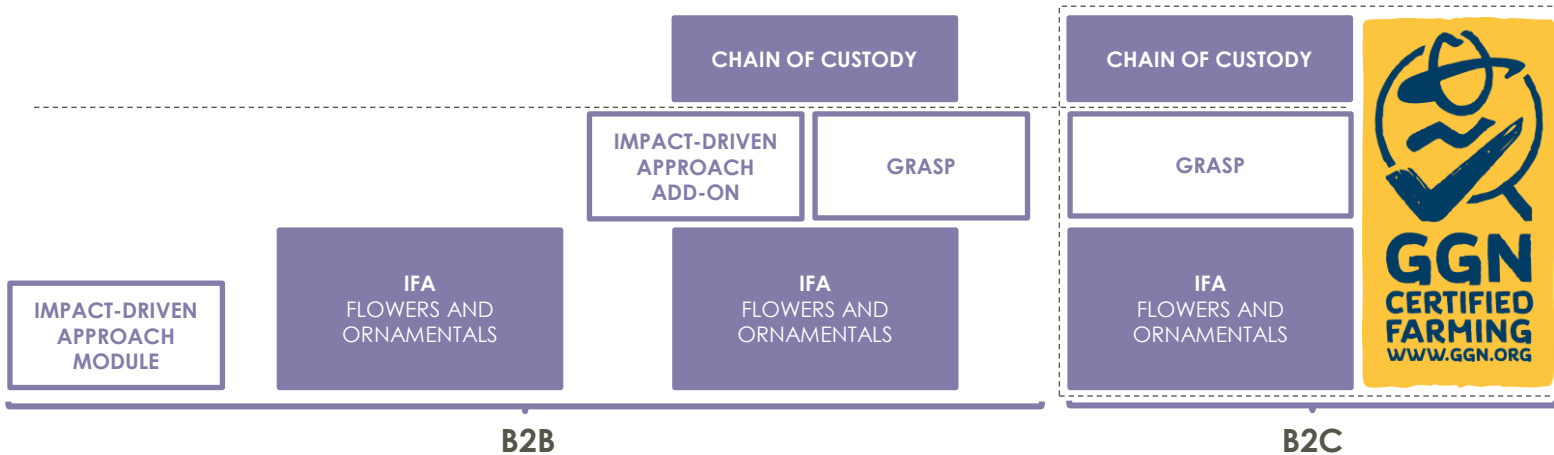


THE GLOBALG.A.P. PORTFOLIO

Solutions for the floriculture sector

Trader
Packer
Retailer

Producer



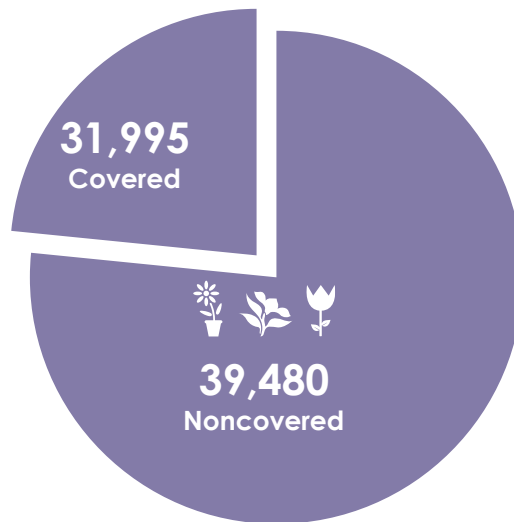


IFA STANDARD FOR FLOWERS AND ORNAMENTALS

The first choice for retailers and producers around the world



Producers under certification

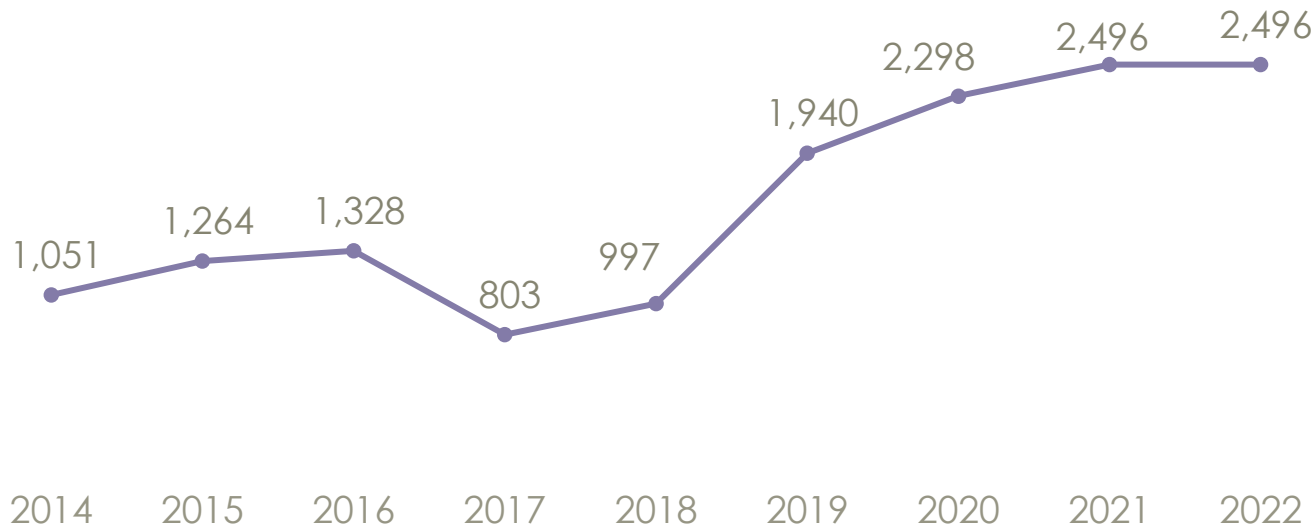


Production under certification
(in hectares)



IFA STANDARD FOR FLOWERS AND ORNAMENTALS

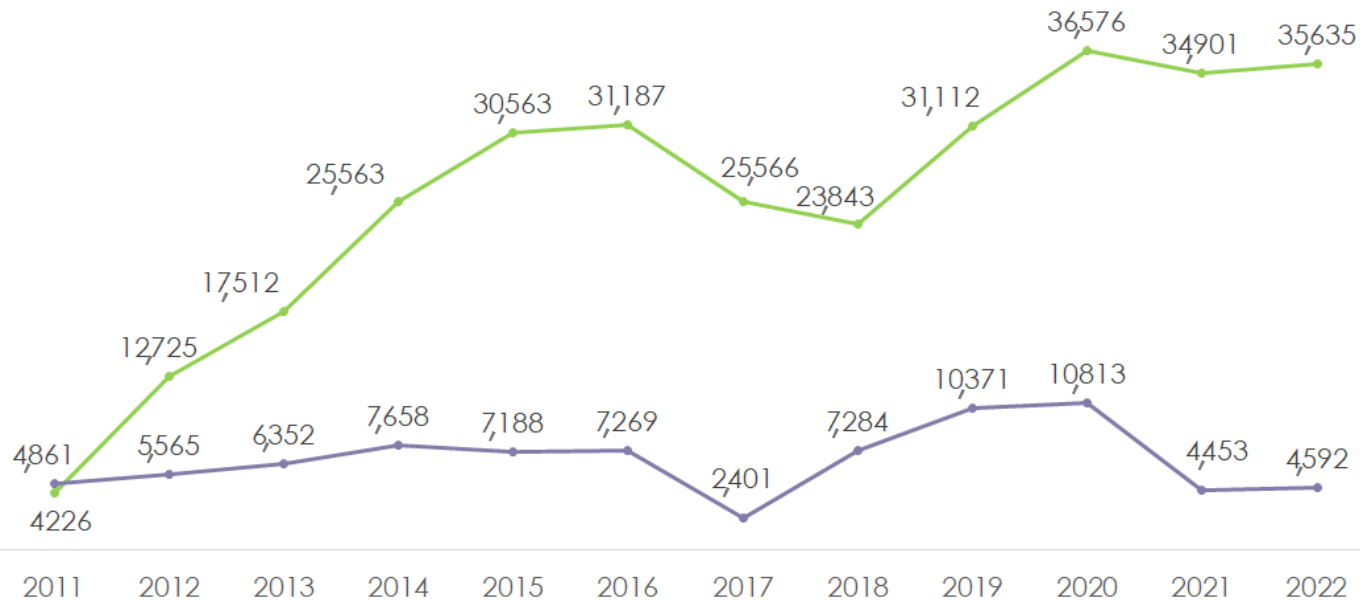
Number of producers under certification





IFA STANDARD FOR FLOWERS AND ORNAMENTALS

Area of production under certification



● **Noncovered** production under certification (in hectares)

● **Covered** production under certification (in hectares)

Updated December 2022



THE GGN LABEL FOR FLORICULTURE

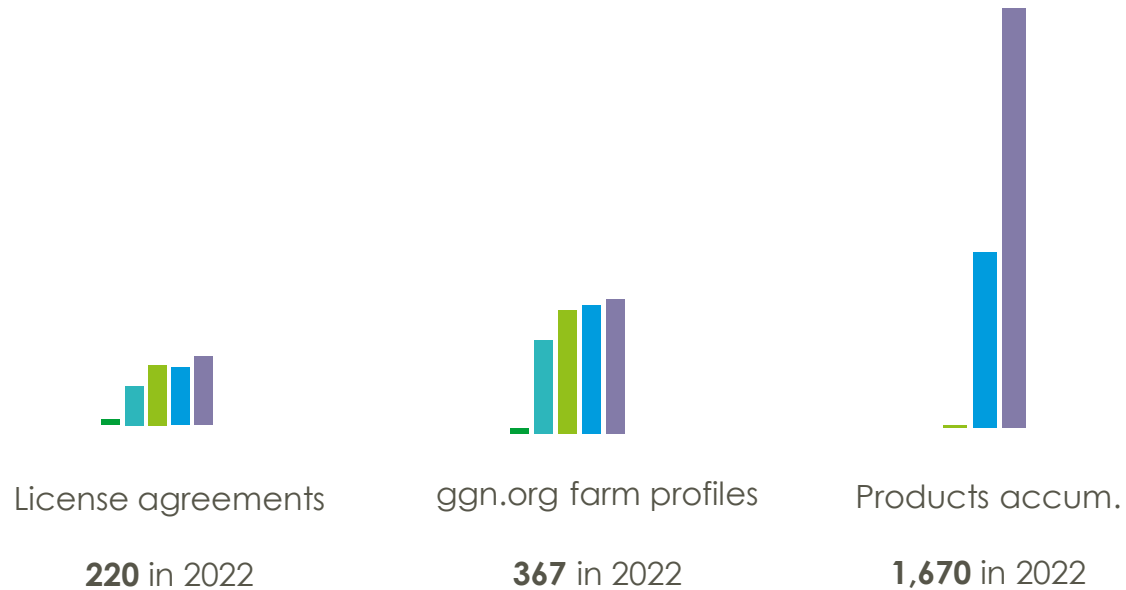
Retail partners in 2022





THE GGN LABEL FOR FLORICULTURE

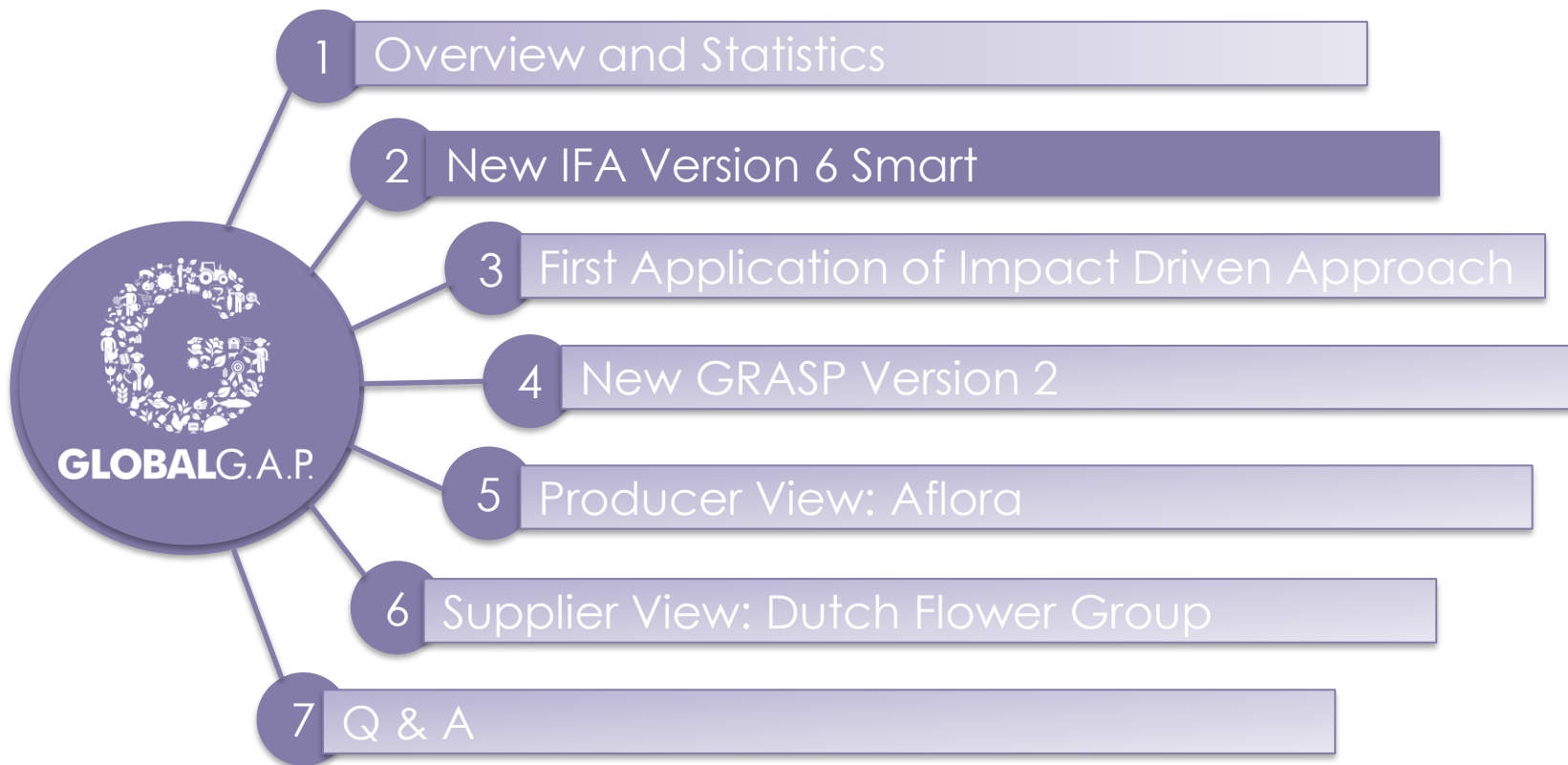
Status Update



● 2018 ● 2019 ● 2020 ● 2021 ● 2022



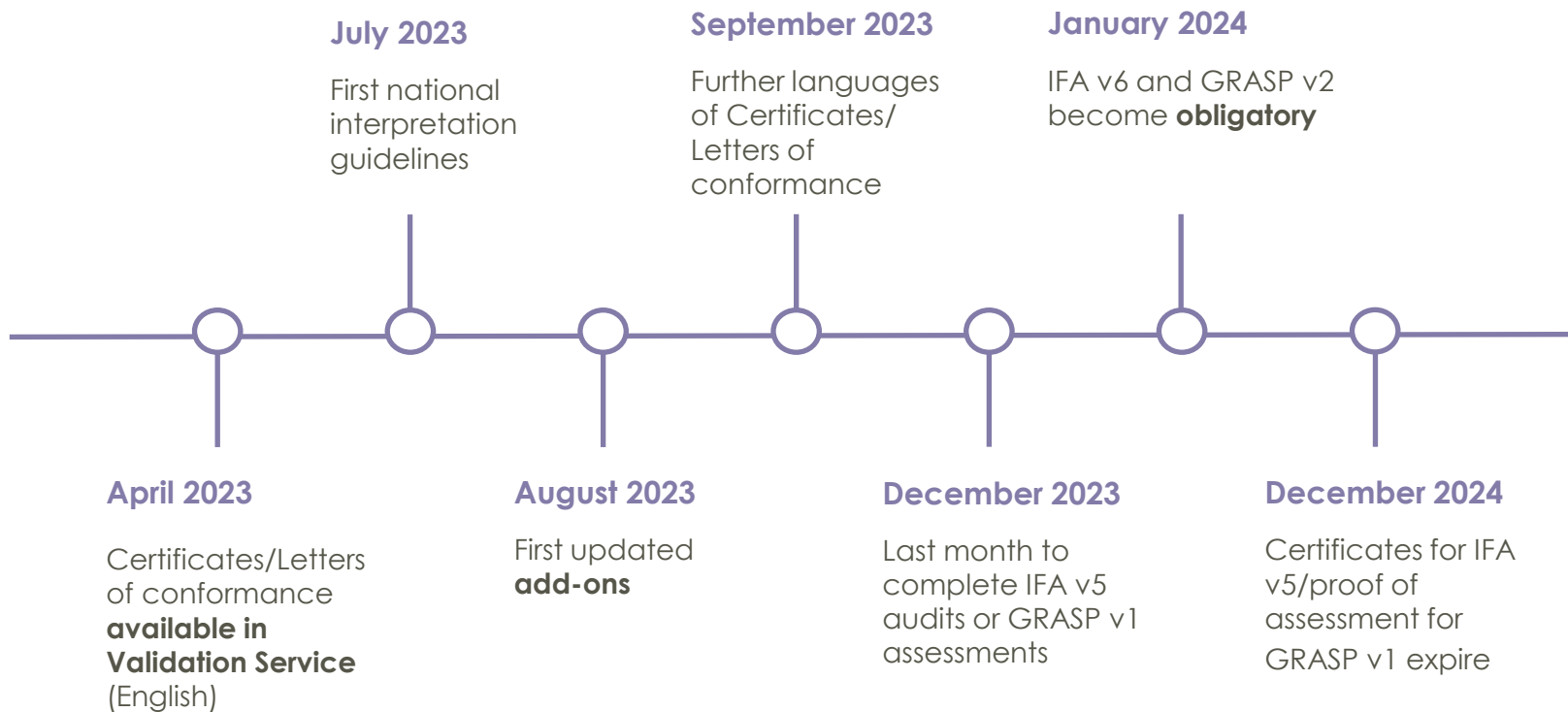
AGENDA





TRANSITION TIMELINE

IFA v6 and GRASP v2 | 2023–2024





IFA V6 FOR FLOWERS AND ORNAMENTALS

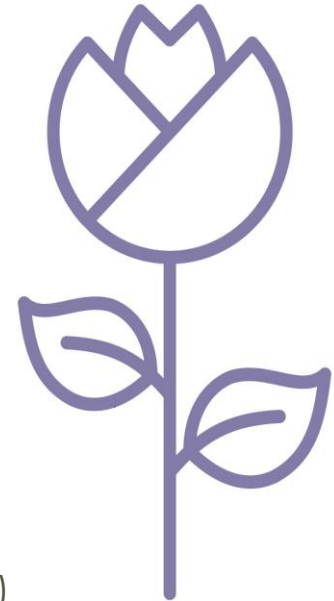
Development process

- **By the industry, for the industry**
- The **Focus Group for Flowers and Ornamentals** reviewed the process to integrate the environmental challenges.
- **Three rounds of public consultation in 2020/21**
- We received over **300 comments**.
- Released in **October 2022**





IFA V6 SMART FOR FLOWERS AND ORNAMENTALS



Contributes to

- meeting the UN Sustainable Development Goals (SDGs)
- due diligence reporting
- supply chain management



IFA V6 SMART FOR FLOWERS AND ORNAMENTALS

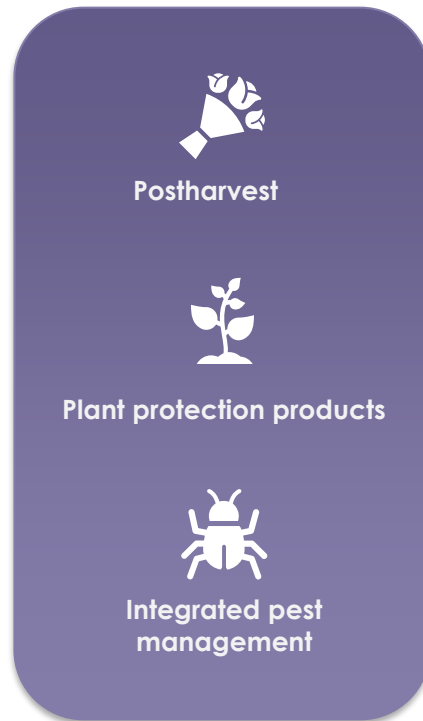
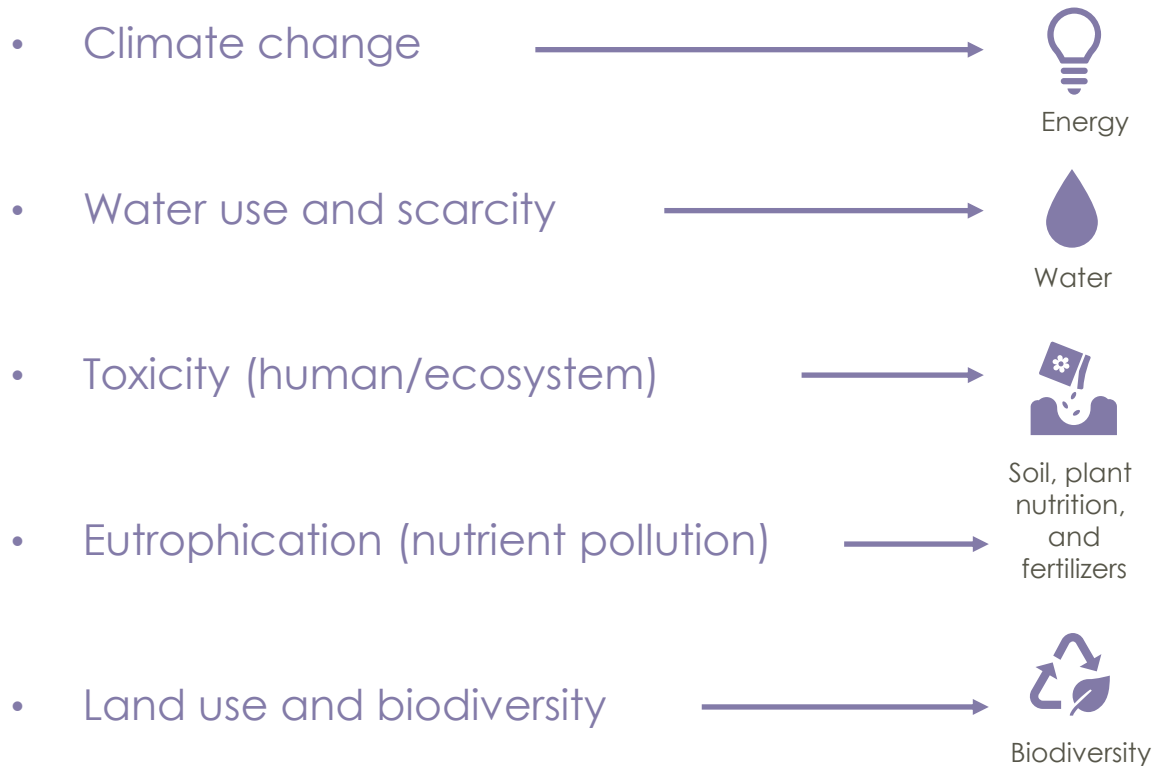
- **Specific** to flowers and ornamentals
- **Leaner** standard: 30 fewer principles and criteria
- **Outcome** oriented
- **Customizable**
- Stricter regarding **workers' health and safety**
- Priorities agreed for **environmental sustainability**
- Supports the calculation of producers' **environmental footprint**
- **Optimized input** consumption (lower costs and less pollution)
- **Monitoring** the use of peat





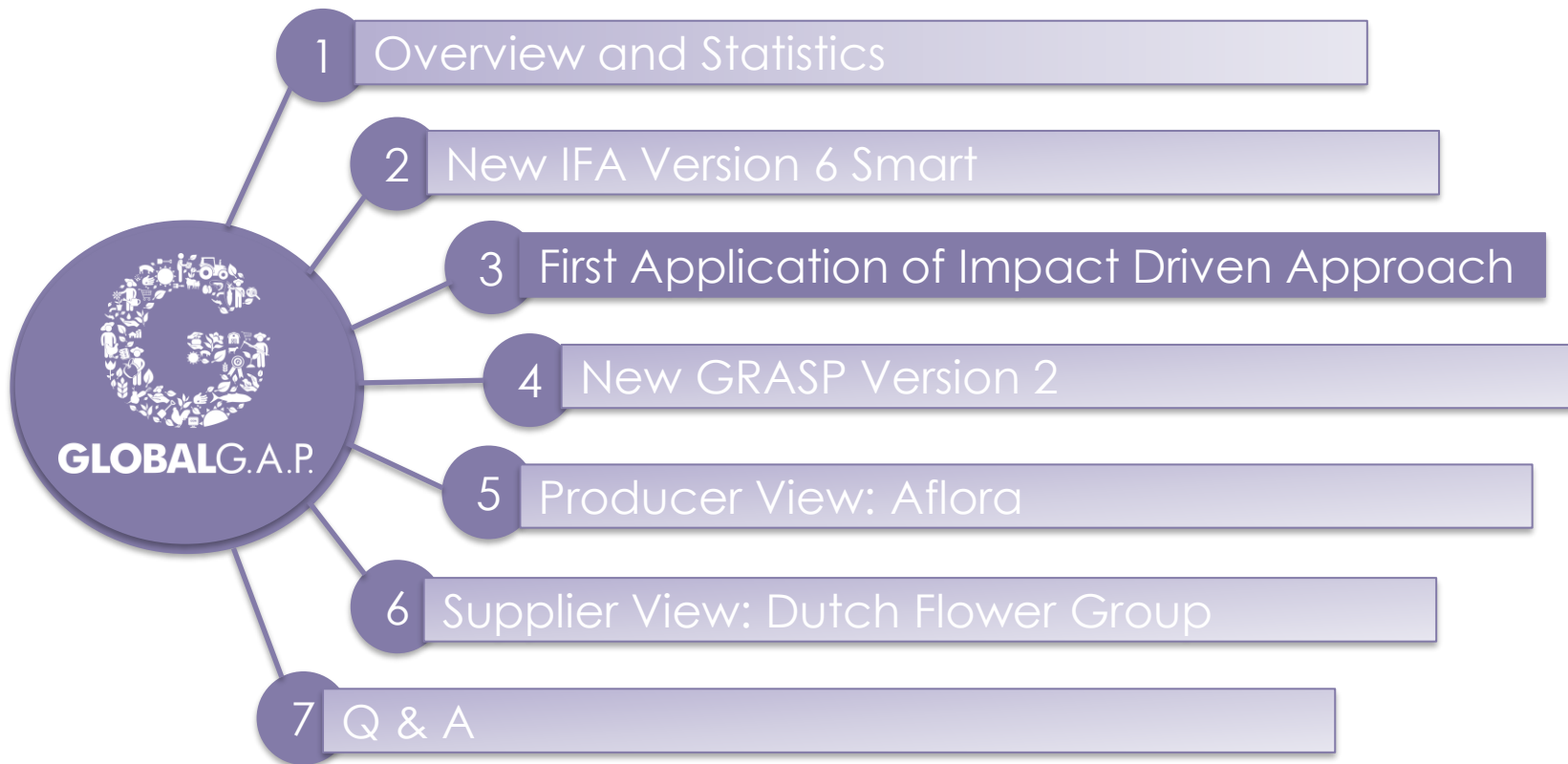
IFA V6 SMART FOR FLOWERS AND ORNAMENTALS

Multifold environmental impact



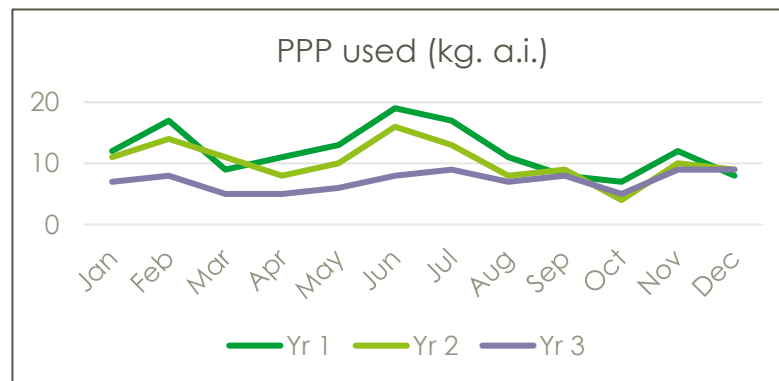
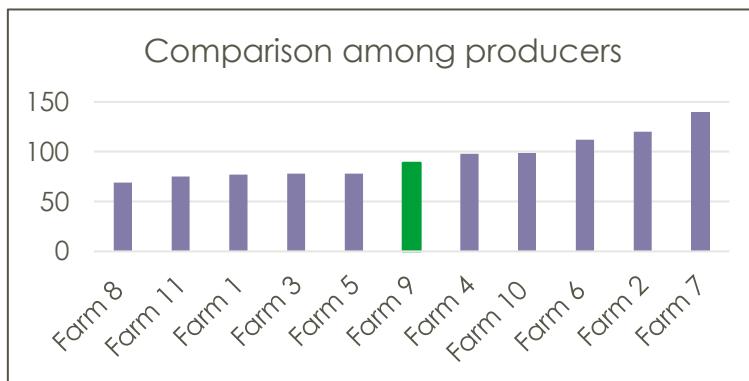


AGENDA





IMPACT-DRIVEN APPROACH TO SUSTAINABILITY (IDA)





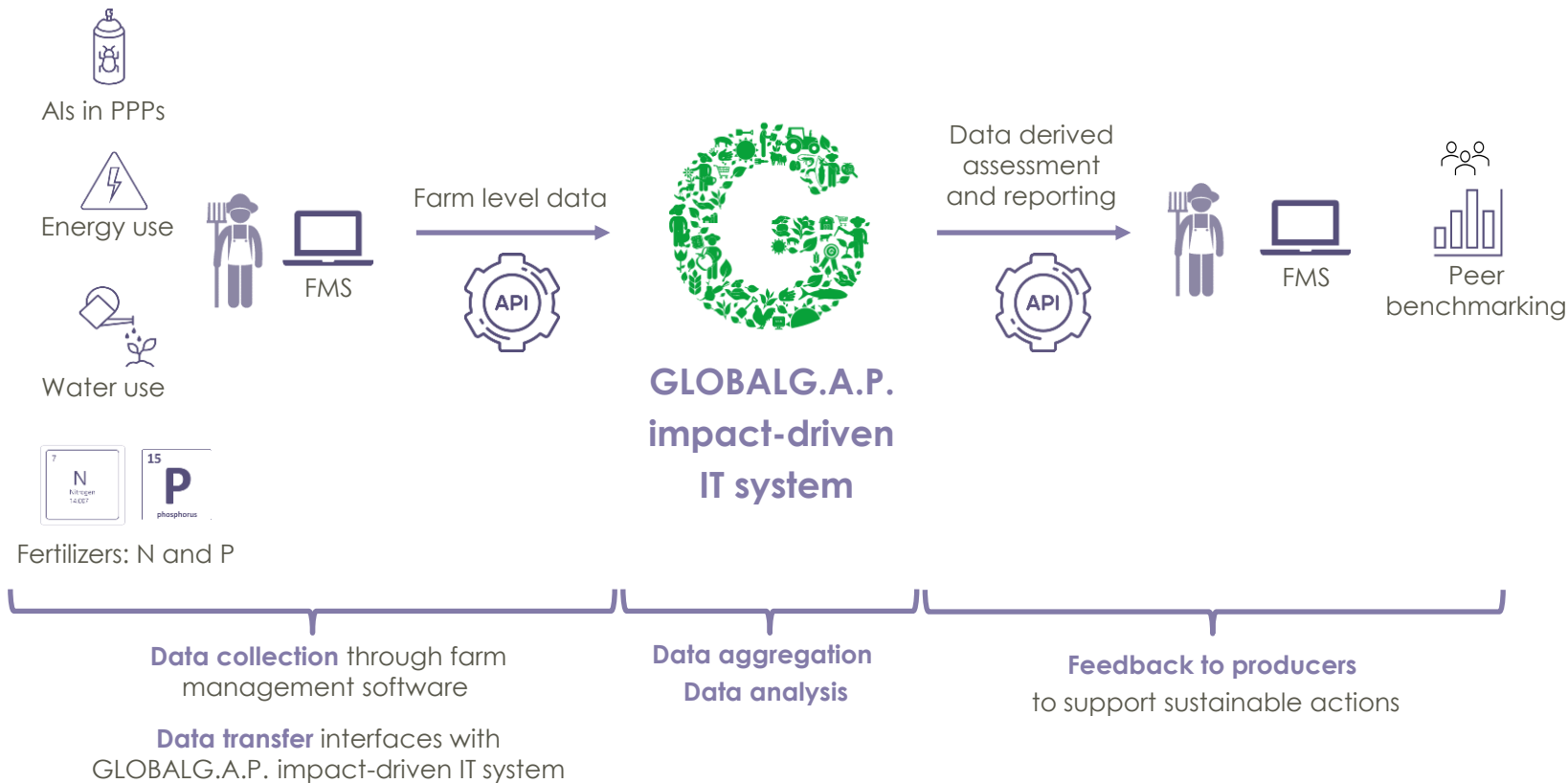
IMPACT-DRIVEN APPROACH TO SUSTAINABILITY

An add-on using environmental metrics

- **The digital management of data** allows producers to
 - Keep track of processes
 - Correlate this data with input consumption, e.g., for trends and goals
 - Communicate improvements or explain specific situations
- **Producers own the data** and can decide if they want to share it.
- Comparison reports **incentivize** lower input consumption.
- **Supply chain management** is improved through aggregated reports.



GLOBALG.A.P. IMPACT-DRIVEN IT INTERFACE



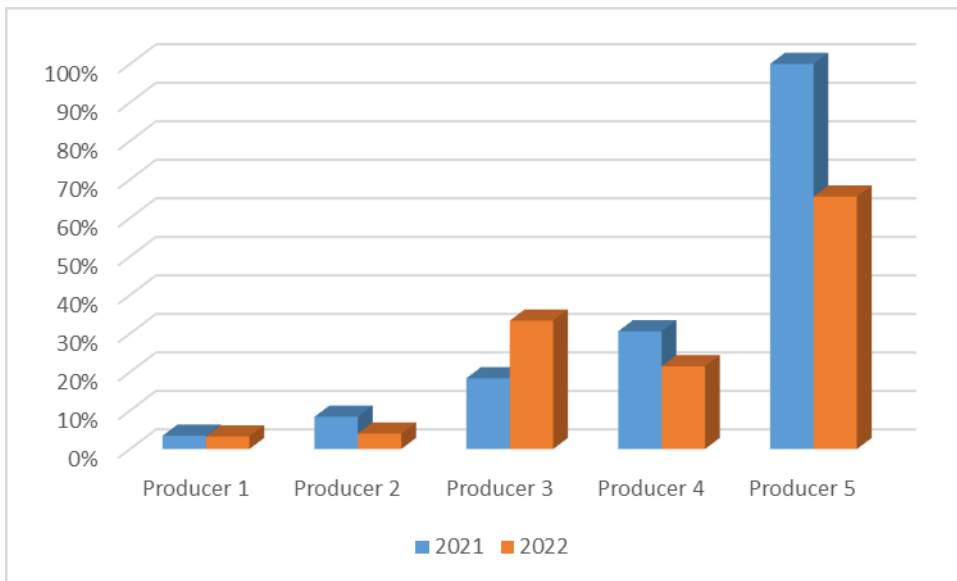


IMPACT-DRIVEN APPROACH TO SUSTAINABILITY

First Results

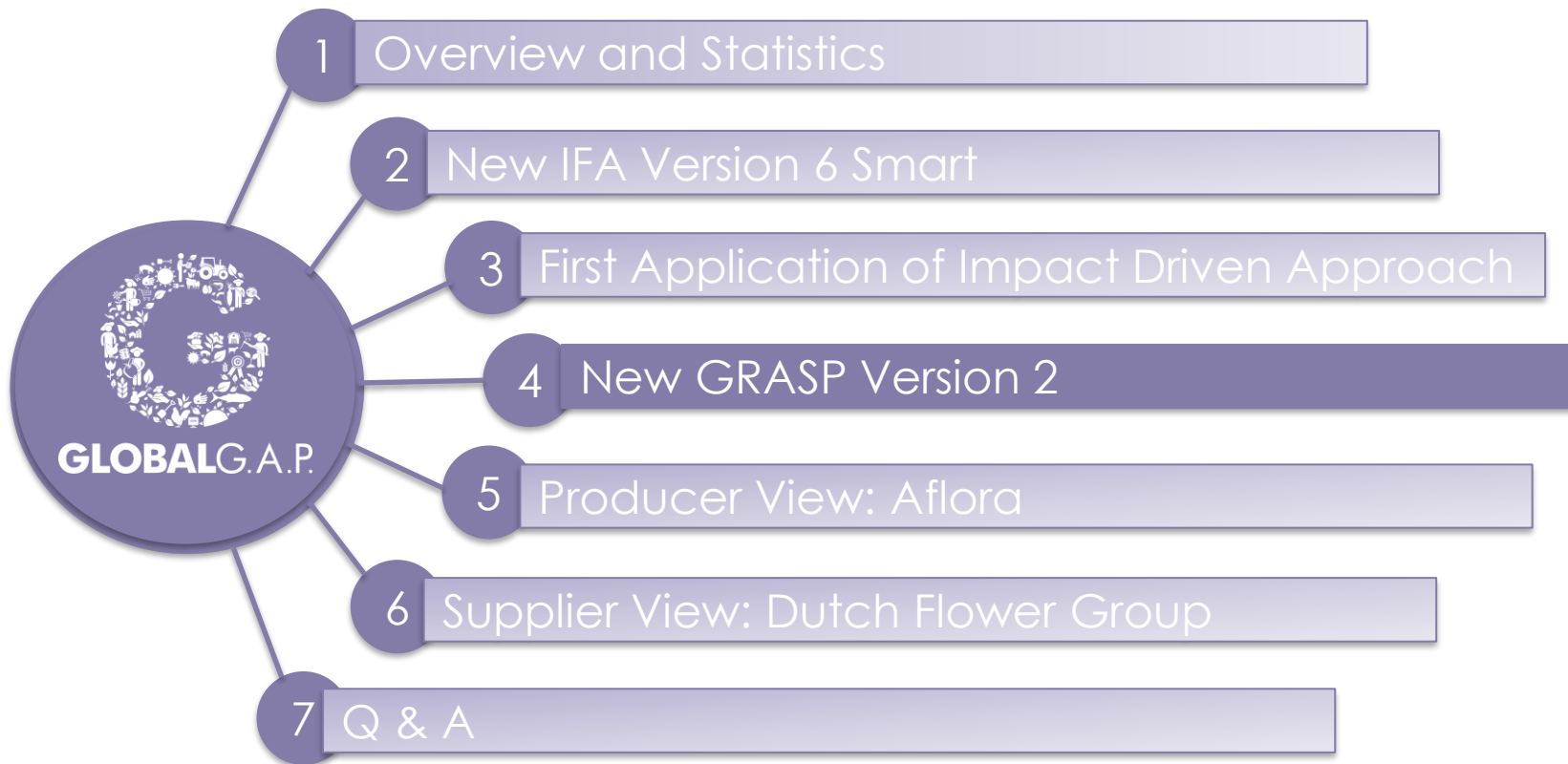
Kilogram of active ingredients per hectare and year

Producer 5 in 2021 = 100%





AGENDA

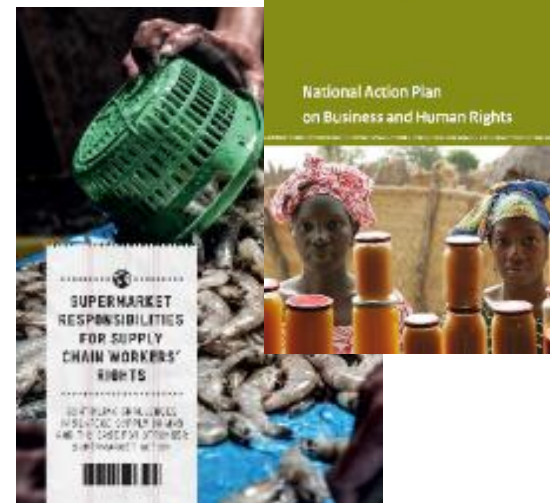




GRASP EVOLVES AND ADAPTS



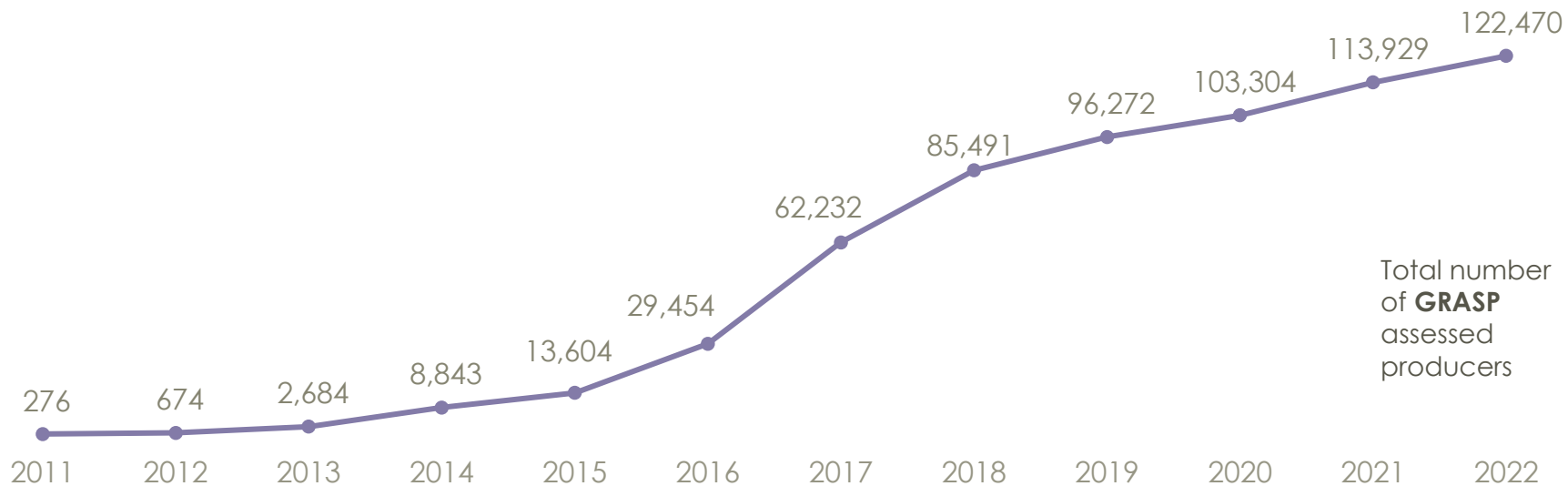
- Adapted criteria for **family farms**
- Includes verification processes for **subcontractors**
- Addresses **existing and upcoming** supply chain due diligence laws in international agricultural markets





GRASP IN NUMBERS

All Scopes: Floriculture + Fruit and Vegetables + Aquaculture



Total number of **GRASP** assessed producers



GRASP V2

Development process

- **By the industry, for the industry**
- The **GRASP Technical Committee reviewed the process** to integrate the social/labor challenges.
- **Two rounds of public consultation in 2021**
- We received over **600 comments**.
- Released in **October 2022**





NEW IN GRASP V2

Four key topics, 13 + 1 subtopics



WORKERS' VOICE

- **Right of association and representation**
- Worker representation
- Complaint process



HUMAN AND LABOR RIGHTS INFORMATION

- Producer's human rights policies
- Access to labor regulation information
- **Disciplinary procedures**



HUMAN AND LABOR RIGHTS INDICATORS

- Terms of employment documents
- Payments
- Wages
- Time recording system and working hours
- **Forced labor indicators**



CHILD AND YOUNG WORKERS PROTECTION

- Working age, child labor, and young workers
- Compulsory school age and school access



Quality management system check - if quality management system in place



NEW IN GRASP V2

Assessment results

GRASP V2

64 Principles and criteria to be assessed

NEW!



Principles and criteria classified as either Major Musts or Minor Musts

NEW!



Assessment result:
compliant or non-compliant

NEW!



Improved verification methods:
subcontractors, interviews

GRASP V1.3-1-i

54 Control points and compliance criteria to be assessed



All control points and compliance criteria are weighted the same



Four different assessment results
(compliance levels)

IFA v6 must be combined with **GRASP v2**
IFA v5 must be combined with **GRASP v1.3-1-i**



NEW IN GRASP V2

Letter of conformance

100%
compliance
with IFA v6
workers' well-
being
requirements



GRASP
assessment
outcome
= compliant



**Letter of
conformance**



Assessment status visible in the
GLOBALG.A.P. IT systems



Compliant

100% of **MAJOR Must** principles and criteria

=/+70% of **MINOR Must** principles and criteria (initial CB assessment)

=/+75% of **MINOR Must** principles and criteria (subsequent CB assessments)



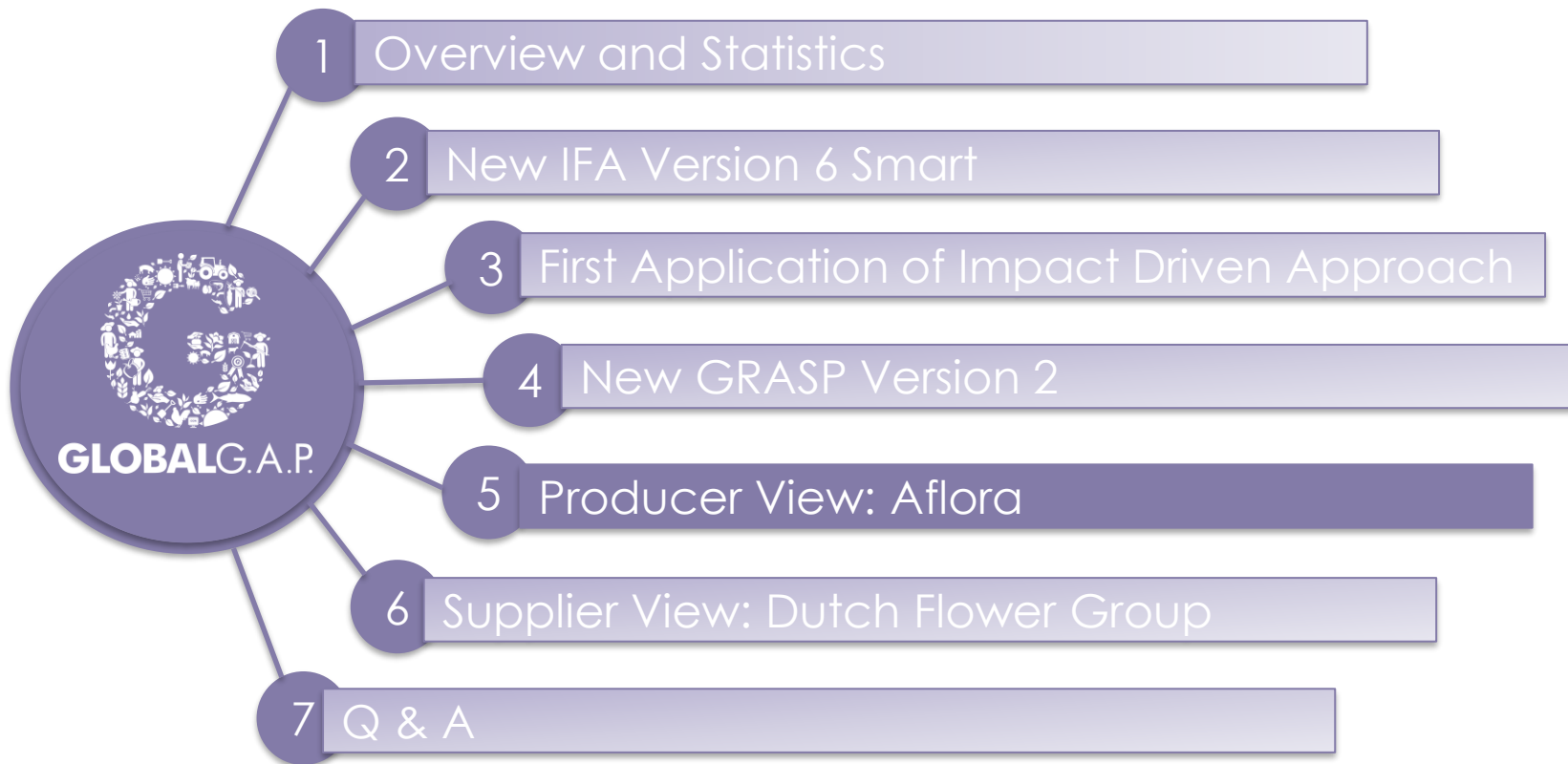
IMPACT FOR PRODUCERS

- Improves the **management of social risks** on the farm
- Assessment can be conducted together with the IFA audit, **reducing the audit burden** and the associated costs
- Designed **exclusively for agricultural producers**, it integrates on-farm realities in its application
- **Recognized by global markets**





AGENDA





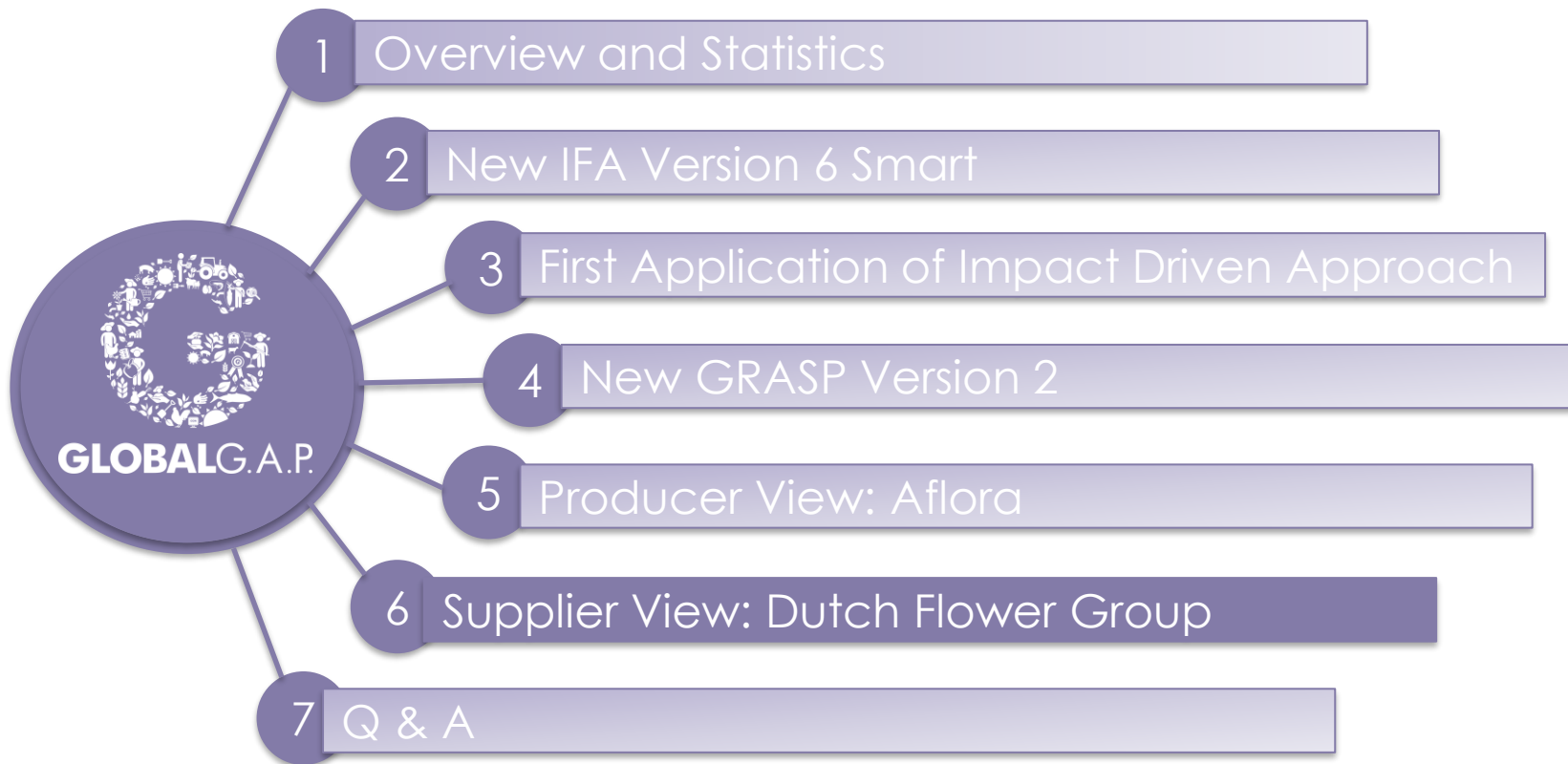
Peter Opschroef

General Manager





AGENDA





Raimon Loman

CSR Manager





DUTCH FLOWER
GROUP



DUTCH FLOWER GROUP

25 January 2023

Raimon Loman – Panel GLOBALG.A.P. IPM Essen





WHO WE ARE

- *Dutch Flower Group (DFG) is a family over 30 specialised trading businesses, sourcing from more than 30 countries and exporting to 100 countries*
- *Focus on sourcing, preparing and delivering fresh cut flowers, mixed bouquets, plants and decorative greens*
- *Customer segments: multiple retailers (supermarkets, DIY stores, garden centres), wholesale importers (florist supply) and online/e-tailers (e-fulfilment)*

OUR FAMILY

MULTIPLE RETAILERS



WHOLESALE FLOWERS



DUTCH PLANT GROUP



SOURCING



ONLINE



OUR KEY FACTS (2021)

€ **2,284** million turnover

 **3,513** employees (FTE)

 **2,000** temporary staff (FTE)

 Offices in **13** countries

 Sourcing from **30** countries

 Export to **100** countries

 **10** million bouquets find their way to the consumer every week

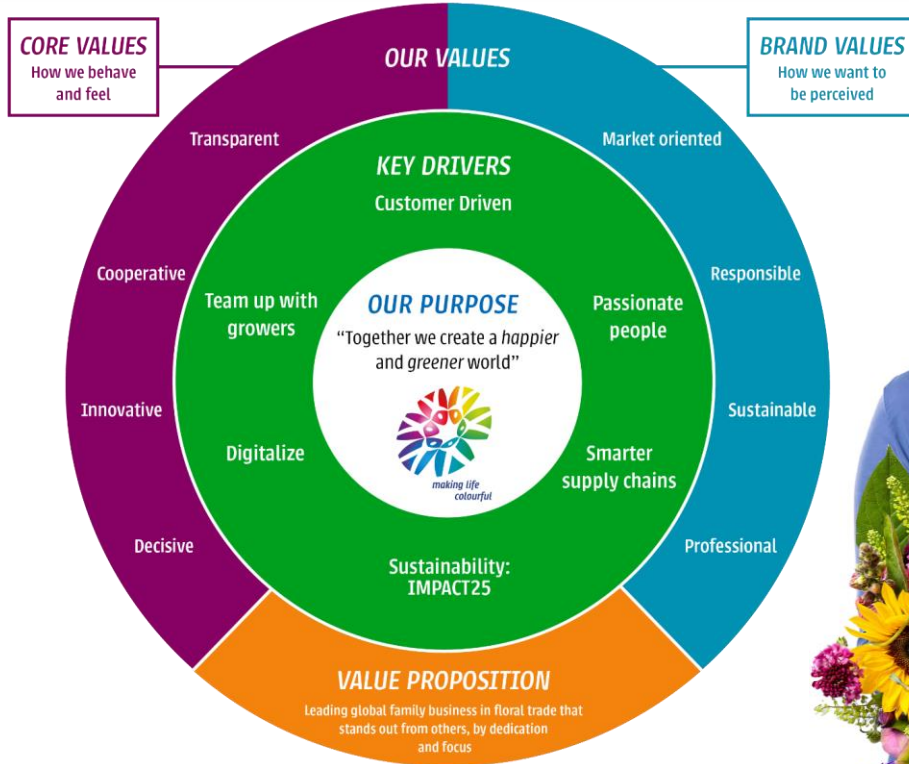
 **75** million stems of fresh cut flowers find their way to the consumer every week

 **15** million plants find their way to the consumer every week

 Reaching **90%** sustainable sourcing



STRATEGY 2025



BRAND VALUES
How we want to be perceived



**TOGETHER
WE CREATE
A HAPPIER
AND GREENER
WORLD**



IMPACT25

OUR CSR STRATEGY TOWARDS 2025

<p>STRATEGY</p>	 <p>FOR A TRANSPARENT FLORAL CHAIN</p>  <p>REPORT OUR EFFORTS SPREAD OUR MESSAGE SOURCE SUSTAINABLE</p>	 <p>FOR THE PEOPLE IN OUR VALUE CHAIN</p>  <p>RESPECTING HUMAN RIGHTS CHARITY WORK BE THE BEST PLACE TO WORK</p>	 <p>FOR OUR PLANET</p>  <p>REDUCE OUR CO₂ FOOTPRINT CONTRIBUTE TO LESS WASTE CONSCIOUS USE OF WATER</p>
<p>COMMITMENT</p>	<p>Improving transparency within our value chain</p>	<p>Enabling people to improve their livelihoods</p>	<p>Reduce our environmental impact, for future generations</p>
<p>AMBITION</p>	<p>Sourcing from certified growers, compliant with the FSI Basket of Standards and be transparent about our CSR developments</p>	<p>Improve people's livelihoods, through our ethical approach, our charity work and our sustainable employability plan</p>	<p>Strive towards zero environmental impact in our companies and our chain by 2025*</p> <p><small>* will be further defined after we have completed our LCA measurements</small></p>



ROLE OF CERTIFICATES IN IMPACT25



“A transparent and responsible supply chain in 2025”



FSI Basket of Standards

	Gap	Environ-mental	Social
AMFORI CODE OF CONDUCT			●
BOPP GROWERS STANDARD	●		
EHPEA CODE OF PRACTICE	●		●
ETI BASE CODE / SMETA			●
EU ORGANIC FARMING	●		
FAIR TRADE HIRED LABOUR STANDARD			●
FLORVERDE® SUSTAINABLE FLOWERS STANDARD	●	●	●
GLOBALG.A.P. FLORICULTURE STANDARD	●		
GLOBALG.A.P. IDA MODULE/ADD-ON		●	
KENYA FLOWER COUNCIL SILVER STANDARD	●	●	●
MPS-GAP	●	●	
MPS-ABC		●	
MPS-SQ		●	●
RAINFOREST ALLIANCE CERTIFICATE			●
SIZA			●
SAB8000 STANDARD			●
USDA NATIONAL ORGANIC PROGRAM	●		



More info: www.fsi2025.com

FLORICULTURE SUSTAINABILITY INITIATIVE (FSI)

DFG 2021 results – 70%



■ Certified - responsible source ■ Certified ■ Not Certified ■ Unidentified

According to FSI Basket of Standards 2025
Counted in volumes stems/pots

Main challenges & actions for our sector:

- Get long tail of non-compliant growers certified (small growers).*
- Improve FSI compliant volume via auction clock Royal Flora Holland.*
- Improve transparency @ traders in our chain*

Opportunities GLOBALG.A.P.:

- Make it possible for our (international) growers to get an environmental certificate (not yet possible in all countries).*
- Be a “1 stop shop” for our growers: offer a social certificate according to the FSI Basket of Standards.*
- Help us and approach GAP certified growers to get IDA.*





Questions?

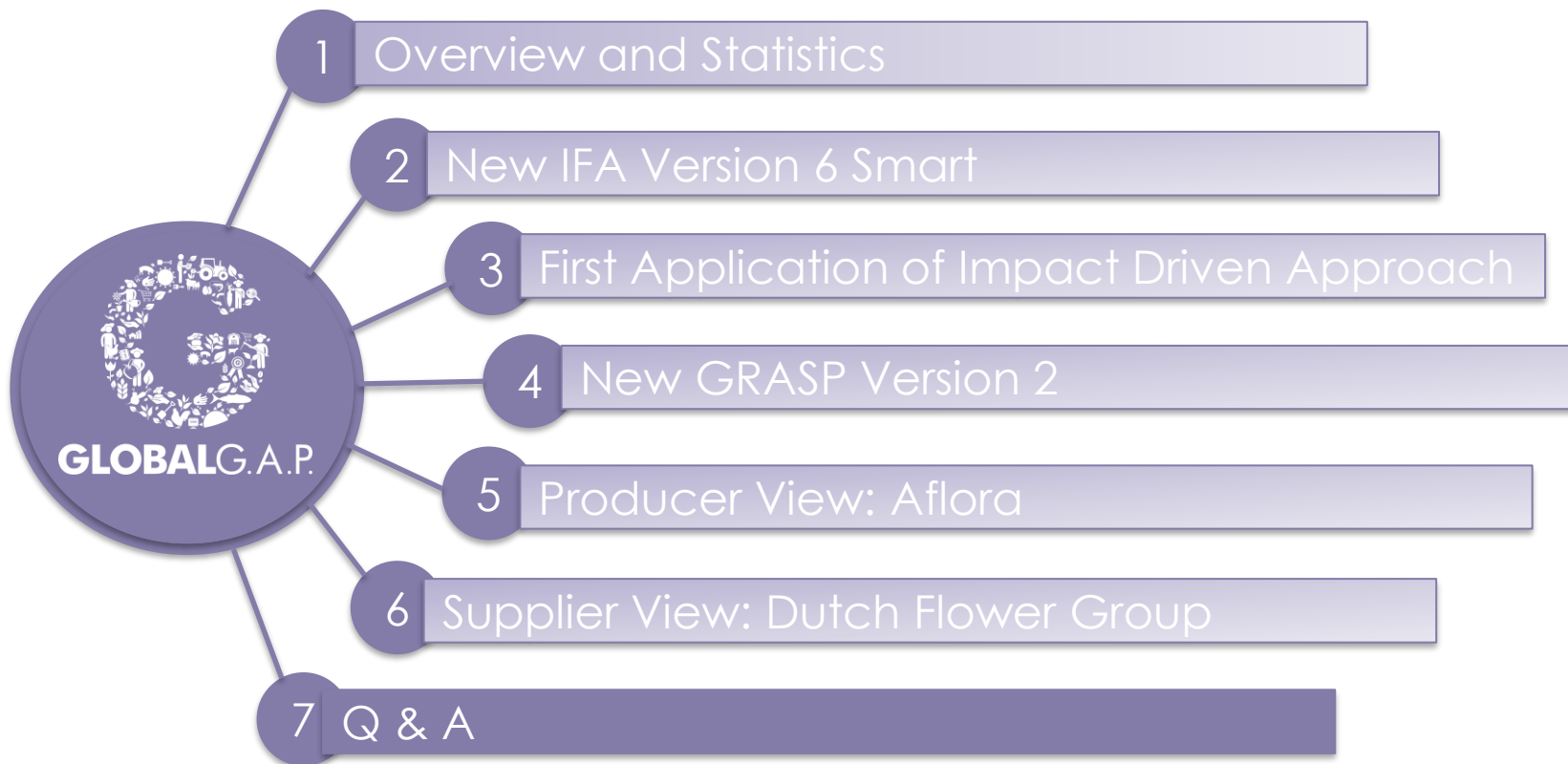
THANK YOU
#WITHOUTSUSTAINABILITYTHEREISNOFUTURE







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